## FACSIMILE TRANSMISSION RECORD / COVER SHEET

TO

Name Examiner Yogesh C. Garg		
Company or Firm United States Patent and Tra	odemark Office, TC/A U. 3625	
Company or Firm United States Faterit and Tre	toeman omos, rom.o. avza	
Facsimile Tel. No. <u>1-703-746-7390</u>		
FROM PEARNE & GORDON LLP 526 Superior Avenue East, Suite 1200 CLEVELAND, OHIO 44114-1484 (216) 579-1700		
Name of Sender Steven J. Solomon COMMENTS		
	<del></del>	
Date October 22, 2003	Cleveland Time 10:43 am	
For	pages(s), (including this page)	
Client HYK	File No. <u>32759US1</u>	
This transmission was sent from		
(216) 579-6073		
If you have any problem with your reception please		
telephone us at (216) 579-1700 and ask for Suzanne		
The documents accompanying this facsimile transmission contain information from the law firm of Peame & Gordon LLP which may be confidential or privileged. The information is intended to be for the use of the individual or entity named on this transmission sheet. If you are not the intended recipient, any disclosure, copying, distribution or use of the contents of this transmitted information is prohibited. If you have received this transmission in error, please notify us by telephone immediately so that we can arrange for the retrieval of the original documents at no cost to you.		
Dear Examiner Garg:		
Attached is a courtesy copy of the Amendment "D" which has just been officially filed in this case. Please call if you have any questions.		
Ver	y truly yours,	
	2/	
Stev	ven J. Solomon	

Appl. No. 09/855,062 Amendment dated October 22, 2003 Reply to Office action of June 25, 2003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

09/855,062

Confirmation No. 8583

Applicant Filed Michael A. Bass May 14, 2001

Title

SIGN AND METHOD FOR MARKETING GOODS AND

SERVICES

Exarminer

Yogesh C. Garg

TC/A.U.

3625

Docket No.

32759US1

## AMENDMENT D

VIA FACSIMILE: 1-703-305-7687 - Total Transmission 7 pages

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This Amendment is responsive to the Office action mailed June 25, 2003 (Paper No. 14). The period for reply expired September 25, 2003. Accordingly, Applicant hereby petitions for and requests a one (1) month extension of time to respond, up to and including October 25, 2003. Please charge the \$55 extension of time fee to our Deposit Account No. 16-0820, Order No. 32759US1.

Please amend the application in the following manner.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

	CERTIFICATION OF FACSIMILE TRANSMISSION		
	Facsimile No.: 1-703-305-7687		
	I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.		
Steven J. Solomon			
	Name of Attorncy for Applicant(s)		
	October 22, 2003		
	Date Signature of Attorney		